

BOOKS ON COMPETITIVE INTELLIGENCE

Author	Book Title	Publisher	Year
Bensoussan, Babette E. and Fleisher, Craig S.	Analysis Without Paralysis	FT Press	2008
Carr, Margaret Metcalf	Super Searchers on Competitive Intelligence	CyberAge Books	2003
Comai, Alessandro & Millan, Joaquin Tena	Mapping & Anticipating the Competitive Landscape	EMECOM Ediciones	2006
Cook, Michelle & Cook, Curtis	Competitive Intelligence	Kogan Page	2000
Fleisher, Craig S. and Bensoussan, Babette E.	Strategic and Competitive Analysis – Methods and Techniques for Analysing Business Competition	Prentice Hall	2003
Fleisher, Craig S. and Bensoussan, Babette E.	Business and Competitive Analysis: Effective Application of New and Classic Methods	FT Press	2007
Fleisher, Craig S. and Blenkhorn, David L.	Managing Frontiers in Competitive Intelligence	Quorum Books	2001
Fleisher, Craig S. and Blenkhorn, David L.	Controversies in Competitive Intelligence: The Enduring Issues	Praeger Publishers	2003
Fuld, Leonard	The Secret Language of Competitive Intelligence	Crown Business	2006
Garland, Eric	How to Predict the Future....and WIN	Competitive Futures Inc	2011
Gilad, Ben	Early Warning	Amacom	2004
Gordon, Ian H.	Competitor Targeting	John Wiley & Sons	2002
Hall, Chris & Bensoussan, Babette E.	Staying Ahead of the Competition: How Firms Really Manage Their Competitive Intelligence and Knowledge; Evidence from a Decade of Rapid Change	World Scientific Publishing Company	2007
Heuer, Richard J. Jr.	Psychology of Intelligence Analysis	Novinka Books	2005
Levitt ,Paige, Lemons, Darcy, Prescott, John and Hasanali, Farida	Competitive Intelligence: A Guide for Your Journey to Best-practice Processes	American Productivity & Quality Center	2004
Liebowitz, Jay	Strategic Intelligence	Auerbach Publications	2006
McGonagle Jr, John J. & Vella, Carolyn M.	Bottom Line Competitive Intelligence	Quorum Books	2002
McGonagle Jr, John J. & Vella, Carolyn M.	The Managers Guide to Competitive Intelligence	Praeger Publishers	2003
Miller, Jerry	Millennium Intelligence: Understanding and Conducting Competitive Intelligence in the Digital Age	Information Today, Inc.	2000
Prescott, John & Miller, Stephen	Proven Strategise in Competitive Intelligence: Lessons from the Trenches	Wiley	2001
Rothberg, Helen R. & Erickson, G.Scott	From Knowledge to Intelligence	Elsevier Butterworth-Heinemann	2004
Sawyer, Deborah C.	Smart Services	CyberAge Books	2002
Sharp, Seena	Competitive Intelligence Advantage: How to Minimize Risk, Avoid Surprises, and Grow Your Business in a Changing World	John Wiley & Sons	2009
Tyson, Kirk	The Complete Guide to Competitive Intelligence (2 nd edition)	Leading Edge Publications	2002